

Luciana Fisher Press Kit

Media contact

Luciana Fisher

Author, Poet, Speaker

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Goodreads: [Beneath the Surface by Luciana Fisher |](#)

[Goodreads](#)



Author overview

Luciana Fisher is a Brazilian-American poet living in New York for nearly 30 years, founder of Ink, Fire & Rebellion, Social Sciences student at New York University, breast cancer survivor, and dyslexic writer.

Her work explores healing, resilience, identity, grief, creativity, and human connection.

Through poetry, she creates spaces where readers feel seen, heard, and invited to reflect on their own lives.

About the book

Beneath the Surface (English)

Genre: Poetry / Personal Growth / Inspirational

Paperback ISBN: 9798999295408

Kindle ISBN: 979-8999295422

Sob a Superfície (Português)

Genre: Poetry / Personal Growth / Inspirational

Paperback ISBN: 9798999295408 (amazon.com)

Kindle ISBN: 979-8999295439 (amazon.com)

Paperback ISBN: 979-8999295415 (amazon.com.br)

Kindle Brazil ISBN: 979-8999295422 (amazon.com.br)

Sous la surface (Français)

(releasing 2026)

Beneath the Surface is a poetry collection that invites readers to slow down, reflect, and reconnect with their own stories. Each poem is paired with “Behind the Lines” reflections and guided prompts, creating an interactive reading experience that bridges poetry and personal growth.

The collection explores resilience, identity, relationships, creativity, grief, healing, hope, and what it means to remain human through life’s most challenging moments.

Why this project stands out

- Created by a NYU student, poet, and independent publisher
- Built from lived experience as a breast cancer survivor and dyslexic author
- Available in paperback and ebook, with audiobook planned
- Distributed through Amazon, Barnes & Noble, Apple Books, Ingram, and UICLAP in Brazil
- Designed not only as a poetry collection, but as a reflective reading experience through “Behind the Lines” and reader prompts
- Published in English and Portuguese, with French releasing in 2026 and Spanish underway — **with website reach spanning 150+ countries**

Editions and formats

- English edition — available
- Portuguese edition — available
- French edition — releasing 2026
- Spanish edition — in development
- Paperback — available
- Ebook — available

- Audiobook — planned

Distribution

- Amazon
- Barnes & Noble
- Apple Books
- Ingram distribution
- UICLAP distribution in Brazil
- Library ordering channels

Community impact

What began as a book has become a community. Through parks, bookstores, libraries, coffee shops, chance encounters, and conversations with strangers, *Beneath the Surface* has connected readers from different walks of life through a shared belief: meaningful connection still matters.

The Collective is where those stories continue — a growing space for reader reflections, writing challenges, featured artists, community spotlights, and the people carrying these conversations forward.

Through the *Beneath the Surface* Fund, a portion of proceeds also supports survivorship and neurodivergence initiatives, including The Breasties and The Neurodiversity Alliance.

Press and Recognition

- Featured in Jornal ROL: [Luciana Fisher - Jornal Cultural Rol](#)
- Profiled in *The View* — "Meet Your Neighbor: Luciana Fisher" (see below)
- Poetry published in **Black Horse Review** — "*Who Are We?*" — blackhorsereview.com
- Performed at literary venues including the Nuyorican Poets Café and Bowery Poetry Club
- Featured in advertising campaigns for the Nuyorican Poets Café

- Invited by National Geographic Documentary Films to the premiere of *Time and Water* at the Margaret Mead Film Festival and commissioned to create original social media content for the film's campaign
- Community partner of [The Breasties](#), supporting breast cancer survivorship initiatives through the *Beneath the Surface* Fund
- Community partner of The Neurodiversity Alliance, supporting neurodivergence initiatives through the *Beneath the Surface* Fund
- Built reader engagement through direct sales, literary events, and public conversations across New York City — including nearly 100 copies sold directly at Union Square
- Has generated reader photos, handwritten letters, testimonials, and interest from librarians and community readers
- Website lucianafisher.com has reached visitors from 150+ countries

Author statement

Beneath the Surface began as a way to survive, to make sense of pain, and to turn lived experience into language. What started as a personal act of writing became a larger invitation: to help readers slow down, feel more deeply, and recognize that their own stories matter too.

This book was shaped by illness, healing, migration, study, memory, and the courage to begin again. The goal is not just to publish poetry, but to create connection, reflection, and hope.

Short bio

Luciana Fisher is a Brazilian-American poet, founder of Ink, Fire & Rebellion, and Social Sciences student at NYU. A breast cancer survivor and dyslexic writer, she is the author of *Beneath the Surface*, a poetry and reflection project centered on healing, identity, and resilience.

Long bio

Luciana Fisher is a Brazilian-American poet living in New York for nearly 30 years. She is the founder of Ink, Fire & Rebellion and a Social Sciences student at New York University. Her work bridges poetry, personal growth, and community engagement.

A breast cancer survivor and dyslexic writer, Luciana uses poetry to explore healing, grief, identity, creativity, neurodivergence, and human connection. Her debut collection, *Beneath the Surface*, pairs poems with reflective “Behind the Lines” commentary and guided prompts, offering readers a more interactive and emotionally resonant experience than a traditional poetry collection.

Through direct engagement with readers in New York City, literary events, multilingual editions, and community-centered outreach, Luciana has built *Beneath the Surface* into both a literary work and a mission-driven project.

Book talking points

- Poetry that combines lyric voice with guided reflection
- A project rooted in survivorship, resilience, and self-discovery
- A multilingual publishing vision with cross-cultural reach
- Independent literary entrepreneurship grounded in real-world reader engagement
- A book designed to create conversation in classrooms, libraries, wellness spaces, and community settings

Suggested interview topics

- Writing through illness, grief, and recovery
- Building a poetry project outside traditional publishing pathways
- Dyslexia, neurodivergence, and authorship
- Selling books directly in New York City and meeting readers face to face
- Why *Beneath the Surface* includes “Behind the Lines” and reader prompts

- Poetry as a tool for healing, self-confidence, and community conversation
- Multilingual publishing and cross-cultural readership

Sample Q&A|

What is *Beneath the Surface* about? / Sobre o que é *Sob a Superfície*?

Beneath the Surface is a poetry collection about resilience, identity, healing, grief, relationships, creativity, and hope. Each poem is paired with reflection and prompts so the reader becomes part of the journey. It is an immersive poetry experience — the book is felt completely differently by each person, because they enter the work and actively participate in the process alongside me, not passively.

What makes the book different from a typical poetry collection? / O que torna o livro diferente de uma coletânea de poesia comum?

The structure. It includes the *Behind the Lines* sections because I wanted to be understood. I wanted people to experience the poetry, not just read it. The reader reflections — with their thought-provoking questions — transform the book into both a literary and personal growth experience, and into a real conversation. I wanted the reader to hear themselves in the process. My goal was for the person to hear my voice and feel as if they were talking with me — with a real friend.

How did your personal journey shape the book? / Como a sua trajetória pessoal moldou o livro?

The book was shaped by surviving cancer, by migration, by education, by dyslexia, and by the emotional reality of rebuilding a life without losing — or rather, reclaiming — my own creativity and imagination. I was six years old when I pretended to be an author and imagined signing books. This was always what I wanted to do with my life — a true calling. I am grateful because every challenge I faced brought me back to answer that calling. I hope the book now helps others hear their own calling so they too can answer it.

Why do readers connect with it? / Por que os leitores se conectam com o livro?

My goal was always to respect the reader's intelligence and trust that they would meet me there. I wanted the person to think through the reading — not consume the book blindly like disposable poetry — but to feel it as a companion on their journey, a book to keep, perhaps reread in five years and use to take a new audit of their own life. I wanted the writing to make the mind work, to stay, to remain in the heart and touch the soul. Readers often respond to the emotional honesty, the accessibility of the language, and the invitation to see their own lives reflected in the work. I always say I want them to *find my poetry by chance, but keep it by choice*. That is the greatest gift a writer can receive — that the words truly mean something to someone, that they add value to that person's journey. I also hope readers connect with the supportive and purposeful dimension of the book — recognizing that art and kindness can walk together, and that the choice to read can unfold into concrete support for initiatives that touch our hearts and cross our intersections.

Why Union Square? What led you to sell your book this way? / Por que a Union Square? O que te levou a vender o livro dessa forma?

We are all living these very digital lives — and I wanted to return to living in real life. To meet my readers. To connect with a human being. To have conversations while looking someone in the eye. When I started this project, I confess it was frightening. I was intimidated. But I was lucky — the artists of Union Square, this beautiful and talented community, embraced me fully. And so did the community at large. I have met people from all over the world at my table. Conversations I will cherish for life. It turns out I am not the only one starved of real human connection — not the only one a little tired of digital spaces. It is time to bring back real handshakes and real hugs and let go of the emoji ones, I think. Real life is happening outside. I want to meet real people — at the park, in schools, in nursing homes. I want to inspire and be inspired by them. I have sold nearly 100 copies at the park.

Selected pull quotes

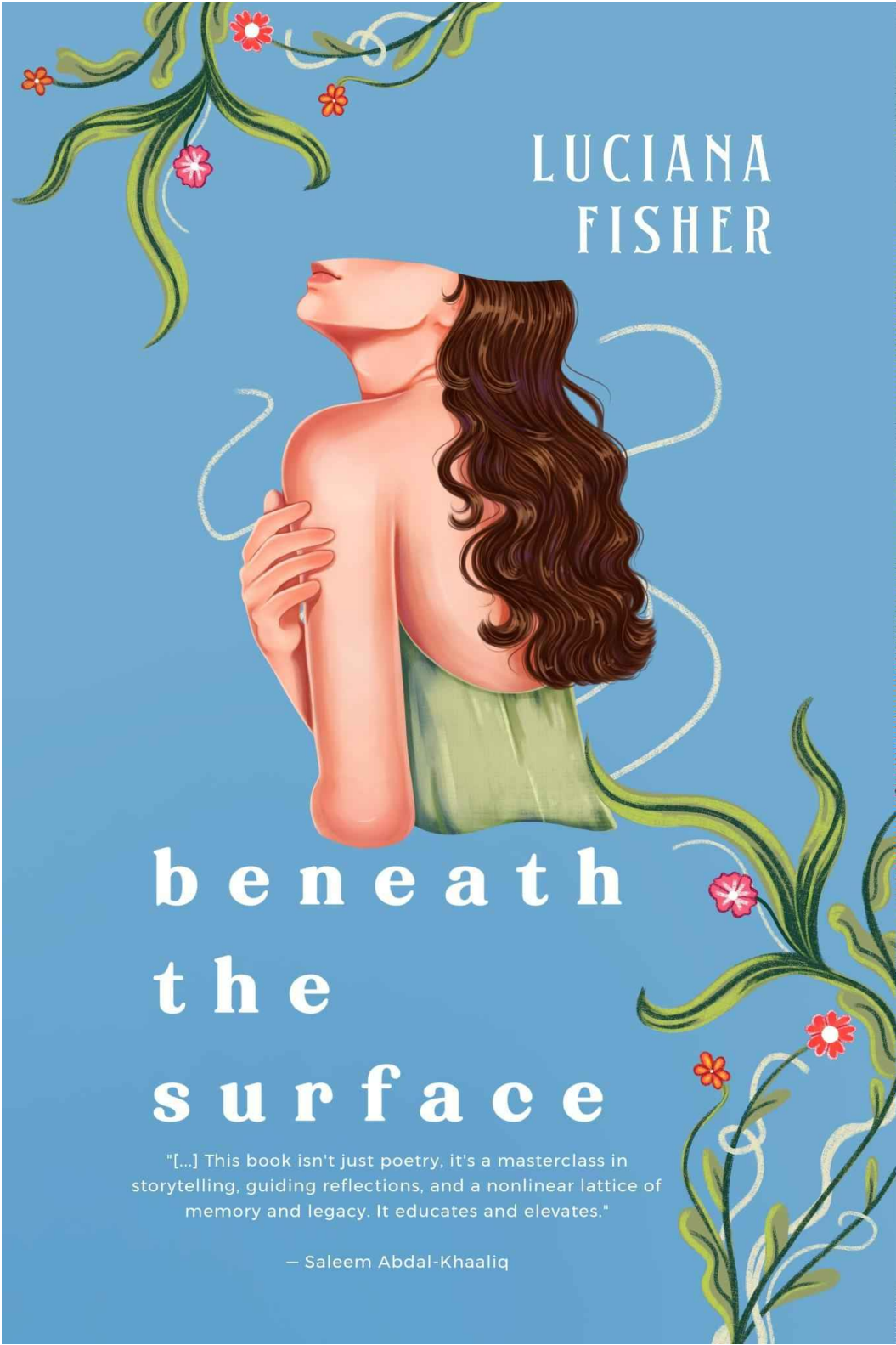
- *"There are books that entertain, and then there are books like Beneath the Surface that find you and seem to know exactly which doors inside you have been locked the longest. This is poetry written from the wound — and that intimacy is what makes it land so hard."* — Doudou, Goodreads
- *"It amazes me that, after all she has endured, she remains so incredibly positive — not bruised, battered, or broken, but buttressed by it. Bravo! A great addition to literature."* — Saleem Abdal-Khaaliq, Amazon
- *"With prose that flows like poetry, Luciana Fisher paints vivid landscapes of emotion, where fleeting moments are stretched into eternity and the fragility of human connection becomes a universal song."* — Amazon Review
- *"There are books you simply read, and there are books you truly feel — Beneath the Surface is the latter."* — Angelica, Goodreads
- *"Yours is not 'just' a book of poetry, but an experience of poetry. Genius really!"* — Susan Brumel
- *"This book isn't just poetry, it's a masterclass in storytelling, guiding reflections, and a nonlinear lattice of memory and legacy. It educates and elevates."* — Reader
- *"I want them to find my poetry by chance, but keep it by choice."* — Luciana Fisher

Available assets

Recommended assets to send with pitches or media outreach:

- High-resolution front cover
- Author portrait
- Lifestyle photos with the book
- Reader engagement photos from New York City
- Press clipping image

Suggested primary images from current files:



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beneath
the
surface

"[...] This book isn't just poetry, it's a masterclass in storytelling, guiding reflections, and a nonlinear lattice of memory and legacy. It educates and elevates."

— Saleem Abdal-Khaaliq

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a
superfície

"[...] Esse livro não é apenas poesia, é uma aula de mestre em storytelling, guiando reflexões, e uma rede não-linear de memórias e legado. Ele educa e eleva."

— Saleem Abdal-Khaaliq



MEET YOUR NEIGHBOR: Luciana Fisher

by Ina Labiner

It was to be my usual interview with Luciana Fisher that I would later write based on notes I'd taken. She handed me a copy of her debut poetry collection, *Beneath the Surface*, and suggested that, if I read it, I would better understand who she is. After reading it, I realized that the book told her story. I could never explain who Luciana is with the clarity, honesty, and punch she displays through her poetry.

Writing became her "journal toward self-acceptance." She hopes to "inspire others to live boldly, to express themselves, to be honest even if it hurts." Luciana's motto is "be true to yourself." In addition to being dyslexic, when Luciana was diagnosed with breast cancer, she rekindled her life-long passion for poetry; thus, this book.

The book is divided into five sections: *The Silent Storms We Sail*; *Mirrors and Shadows*; *The Threads That Bind Us*; *Ink, Fire and Rebellion*; and *When Absence Speaks*. Each section includes poems describing her feelings. After each poem she explains its meaning and why she wrote it, followed by a request asking readers to think about how their experiences might relate to hers.

The poems have such titles as *The Power of Gratitude*, *Memories of an Inner Child*, *Connections*, *What is Love*, *Tend to What Matters*, *Expectations*, *The Absence of you* – powerful stuff! I could not help reflecting on my own life as I read it.

In the *Threads That Bind Us*, Luciana writes the poem *Tend to What Matters* – she invites us to nurture relationships like a plant, naming what is necessary to keep it alive and blooming.

She explains in her poem, *Expectations*, that the repetition of perfection will not be achieved on a daily basis. "Trial and error leads to perfection." For Luciana, the art of creation is the important thing. "Keep creating even if the outcome isn't perfect."

In *Virtuality*, she plays with language and technology and urges the reader to "set the phones aside – and unfriend the friend who knows your name, but not your pain, online for a matter of gain. Self-esteem is the prize."

A standout is a poem written as a dyslexic person sees it. Dyslexia is a disability affecting reading and writing skills, which Luciana has been living with her entire life, and which she has overcome – so obvious in her poetry. The poem is titled *Ignliv with YdsLexya*.

Beneath the Surface takes you on an amazing journey through Luciana's life. It is an extraordinary read!

(Paperback can be purchased at books.by/beneath-the-surface for \$24.99, E-book on the Amazon Kindle Store for \$9.99, or free with your Kindle Unlimited subscription. A portion of revenue from each sale supports breast cancer and dyslexia neurodivergence causes.)







Links

Amazon sample (English): <https://read.amazon.com/sample/B0FF2BF9CM?clientId=share>

Amazon sample (Portuguese): <https://read.amazon.com/sample/B0FFGCN1P6?clientId=share>

Website: <https://lucianafisher.com>

The Collective (real readers photos): <https://lucianafisher.com/the-collective/>

Contact: author@lucianafisher.com

Instagram: [@lbfisher](https://www.instagram.com/lbfisher)

Goodreads: [Beneath the Surface by Luciana Fisher](#) | [Goodreads](#)